

The Centre for Crop Health & Protection Industry Day

September 13th 2017 @ 10.30hrs-15.00hrs
Brandon Hall Hotel, Main Street, Brandon, Coventry CV8 3FW

Objectives

The aim of the day is to agree a number of new projects to address the priorities identified, in advance, by Industry participants. CHAP will take these projects to its research partners to translate into new technologies as soon as possible.

Agenda

Time	Topic	Presenter
10.00-10.30	Reception and coffee	
10.30-10.45	Welcome: CHAP overview, its vision and how to engage. What farming could look like in 2030	John Chinn CHAP Chairman
10.45-11.00	CHAP's current projects	Chetan Parmar CHAP Interim CEO
11.00-11.30	Overview of AHDB's vision and how this links with CHAP	Richard Laverick AHDB Chief Technical Officer
11.30-12.00	Identify project themes, approach and individual groups for workshops	Richard Laverick
12.00-12.30	Lunch	
	Workshops – brainstorming session on agreed priorities in smaller groups – What is the question that needs answering?	Phil Abrahams (Cabi) Sarah Clarke (ADAS)
	Feedback on project ideas – Presentation of group discussions by leads	
	Agreed next actions	Richard Laverick
1500	Workshop End	

Attendee List

AHDB	Richard Laverick, Chief Technical Officer Jon Knight, Head of Crop Health & Protection Haroon Jabar, Communications
CHAP	John Chinn, Chair Chetan Parmar, CEO Lynda Burns Hussein, COO Charlotte Milligan, Communications
Frontier	Charlie Whitmarsh, Crop Production Director James Moldon, Head of Technical Services
Hutchinson	Stuart Hill, Head of Technology & Innovation
Agrii	David Langton, Head of Crop Science
ProCam	Tudor Dawkins, Technical Director
Bayer	Julian Little, Head of Communications & Public Affairs Frederick Lejard, External Innovation Director
Dupont	Steve Cranwell, Technical Manager
Velcourt	Keith Norman, Technical Director
CABI	Phil Abrahams, Strategic Business Development Director Dick Shaw, Country Director
NFU	Peter Gadd, East Midlands
AIC	Dave Freeman, Policy Manger
Farmcare	Guy Thallon, Head of Research, Development & Innovation
Pepsico	Gary Collins, Agriculture Technical Manager
Anglian Greenvale	Paul Coleman, Technical Director
BBRO	Mark Stevens, Lead Scientist
ADAS	James Clarke, Director Sarah Clarke, Crop Physiologist
Muntons	Nigel Davies, Manufacturing & Technical Director
G's Fresh	Darren Gedge, Group Technical Innovation Director
Fera	Toby Reich, Head of Business Development
Syngenta	David King, Head of Technical
Dow	Andy Bailey, Principal Biologist
Sainsbury's	Ron Stobart, Agronomy Strategy Manager
KTN	Chris Danks