

The Centre for Crop Health & Protection Industry Day

September 13th 2017 @ 1030hrs-1500hrs
Brandon Hall Hotel, Main Street, Brandon, Coventry CV8 3FW

Objectives

The day will bring together key industry players to find solutions to the major challenges we all face. This is your chance to have a say in deciding what Industry's priorities should be and how we can work together to find answers to the questions we need answering.

At the end of the day CHAP will take 2/3 agreed projects to its research partners to translate into new technologies as soon as possible.

Agenda

Time	Topic	Presenter
1000-1030	Reception and coffee	
1030-1040	Welcome Aims of the day & why we need your support and collaboration	John Chinn CHAP Chairman
1040-1100	CHAP overview and 15 Grand Challenges	Chetan Parmar CHAP Interim CEO
1100- 1200	Identify three top Industry priorities through general discussion	Richard Laverick AHDB Chief Technical Officer
1200 -1230	Lunch	
1230 -1400	Workshops - divide into three groups for brainstorming session on agreed priorities – What is the question that needs answering?	Leads TBC
1400-1430	Feedback on project ideas – Presentation of group discussions by leads	Leads TBC
1430-1500	What next? Agree pledges from industry.	Richard Laverick